

## 2018 Journal Ad Reservation Form

	<b>SPECIFICATIONS</b> Trim sizes 6.5 (W)" x 9 (H)"	
<b>UNIT</b>	<b>SIZE</b>	<b>COST</b>
<b>Back Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$7,500</b>
<b>Inside Front Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$5,000</b>
<b>Inside Back Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$5,000</b>
<b>Centerfold</b>	13" x 9" (two-page spread full-bleed, color)	<b>\$10,000</b>
<b>Full Page</b>	6.5" x 9" (full-bleed, b&w)	<b>\$2,500</b>
<b>Half Page</b>	5.5" x 4" (no bleed, b&w)	<b>\$1,500</b>
<b>Quarter Page</b>	2.75" x 4" (no bleed, b&w)	<b>\$750</b>
<i>Ad reservation deadline is Monday, March 26th.                      Ad approval deadline is Monday, April 2nd.</i>		

**PLEASE RESERVE THE FOLLOWING AD** (check one):

- Back Cover     
  Inside Front Cover     
  Full Page     
  Half Page     
  Quarter Page  
 Centerfold     
  Inside Back Cover

**NAME** (please print) \_\_\_\_\_

**TITLE** \_\_\_\_\_ **COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY/STATE/ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**ARTWORK** (check one):     
 I will provide camera-ready art     
 Please design my ad with the following text:

\_\_\_\_\_

\_\_\_\_\_

**PAYMENT INFORMATION**

Please charge my purchase/contribution to the following card:     
 AmEx     
 MasterCard     
 Visa

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code (required) \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Enclosed is my check made payable to National Dance Institute in the amount of \$ \_\_\_\_\_

I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$ \_\_\_\_\_ to National Dance Institute.

Please return this form with your materials and payment to: National Dance Institute, Attention: Gala Journal  
 217 West 147th Street, New York, NY 10039

Credit card orders may be faxed to 212-226-0761  
 E-mail your artwork to Lyubava Fartushenko, Communications & Brand Manager, lfartushenko@nationaldance.org  
 For additional information, please contact the NDI office at 212-226-0083