

2018 Journal Ad Reservation Form

SPECIFICATIONS		
Trim sizes 6.5 (W)" x 9 (H)"		
UNIT	SIZE	COST
Back Cover	6.5" x 9" (full-bleed, color)	\$7,500
Inside Front Cover	6.5" x 9" (full-bleed, color)	\$5,000
Inside Back Cover	6.5" x 9" (full-bleed, color)	\$5,000
Centerfold	13" x 9" (two-page spread full-bleed, color)	\$10,000
Full Page	6.5" x 9" (full-bleed, b&w)	\$2,500
Half Page	5.5" x 4" (no bleed, b&w)	\$1,500
Quarter Page	2.75" x 4" (no bleed, b&w)	\$750
<i>Ad reservation deadline is Wednesday, March 28th. Ad approval deadline is Monday, April 2nd.</i>		

PLEASE RESERVE THE FOLLOWING AD (check one):

- Back Cover
 ~~Inside Front Cover~~ **SOLD**
 Full Page
 Half Page
 Quarter Page
 Centerfold
 ~~Inside Back Cover~~ **SOLD**

NAME (please print) _____

TITLE _____ **COMPANY** _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **FAX** _____ **EMAIL** _____

ARTWORK (check one):
 I will provide camera-ready art
 Please design my ad with the following text:

PAYMENT INFORMATION

Please charge my purchase/contribution to the following card:
 AmEx
 MasterCard
 Visa

Card No. _____ Exp. Date _____ Sec. Code (required) _____

Name on Card _____

Signature _____

Enclosed is my check made payable to National Dance Institute in the amount of \$ _____

I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$ _____ to National Dance Institute.

Please return this form with your materials and payment to: National Dance Institute, Attention: Gala Journal
 217 West 147th Street, New York, NY 10039

Credit card orders may be faxed to 212-226-0761
 E-mail your artwork to Lyubava Fartushenko, Communications & Brand Manager, lfartushenko@nationaldance.org
 For additional information, please contact the NDI office at 212-226-0083