



(L/R): Front row – NDI Dancers Dharen James, Duncan Kimmel, Andrea Ting; 2nd row – NDI Dancers Talia Crawford, Eve Casper, NDI Teaching Artist and Board Member Dufftin Garcia; 3rd row – NDI Dancers Mariana Cuomo Maier, Eliza Mitnick, NDI Artistic Director Ellen Weinstein, NDI Director of Development Mary Walker; Back row – Kenneth Cole's Brad Tucker, NDI Board Chairperson Margaret Cuomo Maier, M.D., NDI Executive Director Leslee Asch, NDI Teaching Artists Mary Kennedy, and Bianca Johnson.

## Shopping event benefits National Dance Institute

On Feb. 13, a Kenneth Cole AWEARNESS Charity Shopping Event at the Kenneth Cole New York SoHo Store at 597 Broadway in Manhattan benefited the children of National Dance Institute (NDI).

At the event, young NDI dancers, along with several NDI Teaching Artists, delighted customers by giving an energetic demonstration of NDI's unique dance pedagogy.

The store gave customers special discounts during the four-hour event, and 20 percent of the evening's proceeds benefited NDI.

National Dance Institute is a not-for-profit organization founded in the belief that the arts have a unique power to engage children

and motivate them towards excellence.

For more than 30 years, National Dance Institute (NDI), the organization founded by New York City ballet star Jacques d'Amboise, has transformed the lives of close to two million public school children through award-winning arts and learning programs.

Boys and girls discover the arts through dance, develop standards of excellence, a pride of achievement and a curiosity about the world that supports their success in school and in life. NDI has been under the artistic leadership of Ellen Weinstein since 1995. For more information, please log on to [www.nationaldance.org](http://www.nationaldance.org).



(L/R): NDI Teaching Artists Mary Kennedy and Bianca Johnson and NDI dancers Andrea Ting, Talia Crawford, Eliza Mitnick and Eve Casper.