



2021 Gala Journal Ad Reservation Form

SPECIFICATIONS

Trim Sizes 6.5(W)" x 9(H)"

UNIT	SIZE	COST
Centerfold	13" x 9" (two page spread full-bleed, color)	\$10,000
Back Cover	6.5" x 9" (full-bleed, color)	\$7,500
Inside Front Cover	6.5" x 9" (full-bleed, color)	\$5,000
Inside Back Cover	6.5" x 9" (full-bleed, color)	\$5,000
Full Page	6.5" x 9" (full-bleed, color)	\$2,500
Half Page	5.5" x 4" (full-bleed, color)	\$1,500
Quarter Page	2.75" x 4" (full-bleed, color)	\$750
<i>Ad reservation deadline is March 11th. Ad approval deadline is March 18th.</i>		

PLEASE RESERVE THE FOLLOWING AD (check one):

- ☐ Centerfold ☐ Inside Back Cover ☐ Inside Front Cover
☐ Back Cover ☐ Full Page ☐ Half Page ☐ Quarter Page

NAME (please print) _____

TITLE _____ **COMPANY** _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **FAX** _____ **EMAIL** _____

ARTWORK (check one): ☐ I will provide camera-ready art ☐ Please design my ad with the following text:

PAYMENT INFORMATION

☐ Please charge my purchase/contribution to the following card: ☐ AmEx ☐ MasterCard ☐ Visa

Card No. _____ Exp. Date _____ Sec. Code (required) _____

Name on Card _____

Signature _____

☐ **Enclosed is my check made payable to National Dance Institute in the amount of \$** _____

☐ **I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$** _____ **to National Dance Institute**

For more information or to return this form (with your materials and payment,) please contact:
Armelle Kessler at akessler@nationaldance.org or 217 West 147th Street, New York, NY 10039