



# 2022 Gala Journal Ad Reservation Form

## SPECIFICATIONS

Trim Sizes 6.5(W)" x 9(H)"

UNIT	SIZE	COST
<b>Centerfold</b>	13" x 9" (two page spread full-bleed, color)	<b>\$10,000</b>
<b>Back Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$7,500</b>
<b>Inside Front Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$5,000</b>
<b>Inside Back Cover</b>	6.5" x 9" (full-bleed, color)	<b>\$5,000</b>
<b>Full Page</b>	6.5" x 9" (full-bleed, b&w)	<b>\$2,500</b>
<b>Half Page</b>	5.5" x 4" (full-bleed, b&w)	<b>\$1,500</b>
<b>Quarter Page</b>	2.75" x 4" (full-bleed, b&w)	<b>\$750</b>
<i>Ad reservation deadline is March 11<sup>th</sup>. Ad approval deadline is March 18<sup>th</sup>.</i>		

**PLEASE RESERVE THE FOLLOWING AD** (check one):

- Centerfold     
  Inside Back Cover     
  Inside Front Cover  
 Back Cover     
  Full Page     
  Half Page     
  Quarter Page

**NAME** (please print) \_\_\_\_\_

**TITLE** \_\_\_\_\_ **COMPANY** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_

**CITY/STATE/ZIP** \_\_\_\_\_

**PHONE** \_\_\_\_\_ **FAX** \_\_\_\_\_ **EMAIL** \_\_\_\_\_

**ARTWORK** (check one):      I will provide camera-ready art      Please design my ad with the following text:

\_\_\_\_\_

## PAYMENT INFORMATION

Please charge my purchase/contribution to the following card:      AmEx      MasterCard      Visa

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_ Sec. Code (required) \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

**Enclosed is my check made payable to National Dance Institute in the amount of \$**\_\_\_\_\_

**I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$**\_\_\_\_\_ **to National Dance Institute**

For more information or to return this form (with your materials and payment,) please contact:  
Armelle Kessler at akessler@nationaldance.org or 217 West 147<sup>th</sup> Street, New York, NY 10039