



2022 Gala Journal Ad Reservation Form

SPECIFICATIONS

Trim Sizes 6.5(W)" x 9(H)"

| UNIT | SIZE | COST |
|---|--|-----------------|
| Centerfold | 13" x 9" (two page spread full-bleed, color) | \$10,000 |
| Back Cover | 6.5" x 9" (full-bleed, color) | \$7,500 |
| Inside Front Cover | 6.5" x 9" (full-bleed, color) | \$5,000 |
| Inside Back Cover | 6.5" x 9" (full-bleed, color) | \$5,000 |
| Full Page | 6.5" x 9" (full-bleed, b&w) | \$2,500 |
| Half Page | 5.5" x 4" (full-bleed, b&w) | \$1,500 |
| Quarter Page | 2.75" x 4" (full-bleed, b&w) | \$750 |
| <i>Ad reservation deadline is March 11th. Ad approval deadline is March 18th.</i> | | |

PLEASE RESERVE THE FOLLOWING AD (check one):

- ☐ Centerfold
 ☐ Inside Back Cover
 ☐ Inside Front Cover
☐ Back Cover
 ☐ Full Page
 ☐ Half Page
 ☐ Quarter Page

NAME (please print) _____

TITLE _____ **COMPANY** _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **FAX** _____ **EMAIL** _____

ARTWORK (check one): I will provide camera-ready art Please design my ad with the following text:

PAYMENT INFORMATION

Please charge my purchase/contribution to the following card: AmEx MasterCard Visa

Card No. _____ Exp. Date _____ Sec. Code (required) _____

Name on Card _____

Signature _____

Enclosed is my check made payable to National Dance Institute in the amount of \$_____

I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$_____ **to National Dance Institute**

For more information or to return this form (with your materials and payment,) please contact:
Armelle Kessler at akessler@nationaldance.org or 217 West 147th Street, New York, NY 10039