



2023 Gala Journal Ad Reservation Form

SPECIFICATIONS

Trim Sizes 6.5(W)" x 9(H)"

UNIT	SIZE	COST
Centerfold	13" x 9" (two page spread full-bleed, color)	\$10,000
Back Cover	6.5" x 9" (full-bleed, color)	\$7,500
Inside Front Cover	6.5" x 9" (full-bleed, color)	\$5,000
Inside Back Cover	6.5" x 9" (full-bleed, color)	\$5,000
Full Page	6.5" x 9" (full-bleed, b&w)	\$2,500
Half Page	5.5" x 4" (full-bleed, b&w)	\$1,500
Quarter Page	2.75" x 4" (full-bleed, b&w)	\$750
<i>Ad reservation deadline is March 24th. Ad approval deadline is March 29th.</i>		

PLEASE RESERVE THE FOLLOWING AD (check one):

- | | | |
|-------------------------------------|--|--|
| <input type="checkbox"/> Centerfold | <input type="checkbox"/> Inside Back Cover | <input type="checkbox"/> Inside Front Cover |
| <input type="checkbox"/> Back Cover | <input type="checkbox"/> Full Page | <input type="checkbox"/> Half Page <input type="checkbox"/> Quarter Page |

NAME (please print) _____

TITLE _____ **COMPANY** _____

ADDRESS _____

CITY/STATE/ZIP _____

PHONE _____ **FAX** _____ **EMAIL** _____

ARTWORK (check one): I will provide camera-ready art Please design my ad with the following text:

PAYMENT INFORMATION

Please charge my purchase/contribution to the following card: AmEx MasterCard Visa

Card No. _____ Exp. Date _____ Sec. Code (required) _____

Name on Card _____

Signature _____

Enclosed is my check made payable to National Dance Institute in the amount of \$_____

I/we do not wish to reserve a journal ad but would like to make a tax-deductible contribution of \$_____ to National Dance Institute

For more information or to return this form (with your materials and payment,) please contact:
Armelle Kessler at akessler@nationaldance.org or 217 West 147th Street, New York, NY 10039